

# Mustafa S. Muhammad

(267) 978-8202

[m.muhammad43081@gmail.com](mailto:m.muhammad43081@gmail.com)

[linkedin.com/in/MustafaMuhammad81](https://www.linkedin.com/in/MustafaMuhammad81)

## Professional Experience:

### **Wardrobe Consultant**

Men's Wearhouse, Philadelphia, PA

August 2018 - Oct. 2019

- Maintaining knowledge of current sales, promotions, and policies regarding payments, and client accounts.
- Consistently hit and exceed sales goals, including my own goals that surpass the goal set by the company.
- Built relationships with clients to increase repeat business.
- Used my skills and knowledge of suits and fashion to build the perfect custom garment for clients.

### **Senior Sales Consultant**

Springboard Media Apple Specialist, Philadelphia, PA

March 2016 – April 2018

- Demonstrating professionalism and exceptional Apple product knowledge.
- Creating a consultative atmosphere to ensure a client receives the best solution possible for their needs.
- Participating to exceed sales goals for myself and the store.
- Engaging in ongoing professional sales and product training.

### **Assistant Store Manager**

Lacoste, Philadelphia, PA

Feb. 2013 – Jan. 2016

- Leading a store team of up to seven associates to drive sales through training and coaching.
- Meeting payroll goals by ensuring appropriate floor coverage and maintaining a selling focus.
- Recruiting and training new associates who are passionate about sales and customer service.
- Leading by example to assist in achieving sales plans and profitability goals.

### **Store Supervisor**

Lucky Brand Jeans Store:

Philadelphia, PA / Willow Grove, PA

Nov. 2009-Nov. 2010 / Nov 2011 - Jan. 2013

- Lead selling and service efforts as the manager on duty during scheduled shifts.
- Displaying expert knowledge of product, company history, policy, and store/company strategies.
- Assist in resolving customer service matters in absence of store manager and assistant manager.
- Communicating with individual's and team's performance feedback to management.

### **Assistant Store Manager**

PacSun, Willow Grove Mall, PA

Nov. 2010 - Nov. 2011

- Assisted in motivating a large staff of up to 10 associates and aligned daily activities to achieve business goals.
- Respond to changing demands of the business.
- Demonstrating flexibility and innovation in recognizing and reacting to changing work demands.
- Effectively leveraging and appropriately delegating responsibilities to staff.

## **Education:**

University of Pennsylvania  
Coding & Web Development  
Oct. 2019- Present

B.F.A. Photography 2000-2006  
Savannah College of Art and Design  
GPA: 3.0

